



THE COOPER UNION
ALUMNI ASSOCIATION

Cooper Union Alumni Council Communications Committee Report

Chair: Sean Cusack, BSE'98

Co-Chair: Mary Lynch, ChE'82

Cooper Union Alumni Association

July 24, 2013

LL101 - Menschel Board Room

Status Report

- End of Year Report
- June Newsletter
 - Thanks to Anne Ronan, Mary Lynch, Katie Moore and David Gersten for their feature articles in the June Newsletter
 - Request for more writers and photographers
- Please register/update on cualumni.com



THE COOPER UNION

GIVING TO CU ABOUT CONNECTIONS NEWS EVENTS FIND ALUMNI

TOURS
41 COOPER SQUARE

Mission

Alumni Council

Alumni Trustees

Committees

Awards

Alumni Hall of Fame

Cooper.edu

Liberty Mutual

Office of Alumni Affairs
and Development

Communications Committee

The Communications Committee assists in the gathering of alumni news, has input into Alumni Association publications and CUAA website content as directed by the Council, and cooperates with the editorial staff of The Cooper Union regarding the Alumni Association section of the College's publications.

[Click here to view 2013 year-end report](#)

[Click here to view year-end stats](#)

Chair: Sean Cusack, BSE '98; **Co-Chair:** Mary Lynch ChE '82

Peter Adler, A '54

Joel Azerrad, A '53

Don Blauweiss, A '61

Xenia Diente, ME '07

Victoria Lief Bertotti, A '82

Robert Marano, EE '93

Christine Moh, A '95

MaryAnn Nichols, A '68

Anne Dudek Ronan, CE '83/MCE '84

Kelly Smolar, ME '07/MME '11

Karina Tipton, CE '99

Staff: Katie Moore

In Progress

- Google Groups
- Pop-Up Event Forms
- Tumblr and Blog



Search for topics



Groups

NEW TOPIC



Mark all as read

Actions ▾

Filters ▾

My groups

Home

Starred

▼ Favorites

Click on a group's star icon to add it to your favorites

► Recently viewed

▼ Recently posted to

CUAA COUNCIL

CUAA COMMUNIC...

CUAA EVENTS C...

CUAA COUNCIL

4 of 4 topics (1 unread) ☆

This group does not have a welcome message.

[Add welcome message](#)



Council Meeting July 24, 2013 Remote access information (1)

By me - 1 post - 0 views



Fwd: Background on the Associates of Cooper Union (1)

By me - 1 post - 0 views



CU POP UP @ SITU (1)

By Rocco Cetera CE99 - 1 post - 0 views



By Kelly OKeefe A82 - 3 posts - 4 views



THE COOPER UNION



[GIVING TO CU](#)

[ABOUT](#)

[CONNECTIONS](#)

[NEWS](#)

[EVENTS](#)

[FIND ALUMNI](#)

[GROUPS](#)

Standard Pop-up Event Form

Standard Pop-up Event Form

First Name

Sean *

Last Name

Cusack *

E-mail

Email *

Confirm

1st Degree:

BSE *

1st Degree Year:

1998

Name of Event

CU@LessBottlenecks

Regional Chapters & Groups

Over the years many Cooper Union alumni relocate from Cooper Square to various areas around the country. The CUAA will work with alumni to establish Alumni Groups that encourage socializing and networking among alumni around the country and internationally. We encourage you to connect with each other by visiting the following links to network, learn about upcoming events, and share any personal or professional news with your fellow alumni. Contact the regional group or chapter leaders if you live in or visit these cities regularly:

- [Arizona Alumni Group](#)
- [Bay Area Alumni Group](#)
- [Chicago Alumni Group](#)
- [Europe Alumni Group](#)
- [Florida Chapter](#)
- [Houston Alumni Group](#)
- [Los Angeles Alumni Group](#)
- [New England Alumni Group](#)
- [Philadelphia Alumni Group](#)
- [Washington DC Alumni Group](#)

If you are interested in serving as a leader for a new Regional Group or Chapter, please contact alumni@cooper.edu or by calling the Office of Alumni Relations at 212-353-4139.


[Send this page to a Friend](#)

[+ Follow](#) [Dash](#)



COOPERUNIONALUMNI

[ARCHIVE](#) [SUBMISSIONS](#) [RSS](#)



Cooper Union A

Cooper Union Alumni Blog

Just another WordPress site

2013-2014 Goals

- Streamline Council Access
- Empower Alumni-Generated Content
- Continue with what we have but more, better, more varied, and more social mediums
- In general: *De-Bottleneck Processes*

Streamline Council Access

- Easier access to committees via email lists, made available on cualumni.com
- Council summaries and reports in one place on cualumni.com

Empower Alumni-Generated Content

- Larger super-groups around committees, with open admission
- Easier event creation (in progress)
- Direct publishing via blog and tumblr
- More content for newsletter and main site, other than just event summaries and profiles